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## ***MEDIA ALERT      MEDIA ALERT***

### **3 Bay Area Homebuilding Executives Appearing on KGO 810 Ronn Owens Program Tuesday, Jan. 8th, 10:00AM- 11:00AM**

**WHAT:**      3 Homebuilders Guests on KGO 810 Ronn Owens Program

**WHEN:**      10:00 A.M.-11:00 A.M., Tuesday, January 8<sup>th</sup>

**WHO:**      Robert Freed/SummerHill Homes; Vickie Nyland/Taylor Morrison Homes;  
Cheryl O'Connor/Warmington Homes

Three leading Bay Area homebuilding executives will be in-studio guests on the top-rated KGO 810 AM Ronn Owens radio program on Tuesday, January 8<sup>th</sup> from 10:00 AM- 11:00 AM.

The executives include Robert Freed, President and CEO of SummerHill Homes; Vickie Nyland, President, Taylor Morrison Homes (San Francisco Bay Area division); Cheryl O'Connor, Vice President, Sales & Marketing, Warmington Homes of California.

During the one-hour program, the executives will discuss with KGO host Ronn Owens the challenges, issues and opportunities facing Bay Area homebuilders and homebuyers in today's market.

Topics may also include the rise in urban in-fill transit-oriented development, design trends, the importance of building in "A" locations, the future of "green and sustainable" building practices, what the mindset of homebuyers is during a purchase decision and a look to the future of Bay Area homebuilding.

Each of these homebuilders has new home communities throughout the greater Bay Area. For more information, visit [www.summerhillhomes.com](http://www.summerhillhomes.com), [www.taylormorrison.com](http://www.taylormorrison.com) and [www.warmingtonhomesca.com](http://www.warmingtonhomesca.com)

To interview any of these executives in the near future, please contact Scott Tiernan at EMC Creative, (925) 837-9380, (408) 316-7595 cell.