

FOR IMMEDIATE RELEASE
Home Builders Association of Northern California (HBANC)
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HBANC Launches New Online Job Service

SAN RAMON, CA — FEBRUARY 13, 2008 — The Home Builders Association of Northern California announces the launch of its interactive job board, the HBANC Career Center. With its focus on homebuilding industry companies and professionals in the San Francisco Bay Area, the HBANC Career Center offers its members—and the homebuilding industry at large—an easy-to-use and highly targeted resource for online employment connections.

“We’re very excited about HBANC Career Center, because we know how critical it is for employers in the homebuilding industry to attract first-rate talent with a minimum expenditure of time and resources,” said Krista Vossekui, Public Affairs Manager for the HBANC. “And it’s important for us help enable smooth career transitions for Bay Area professionals seeking industry jobs.”

Both members and non-members can use HBANC Career Center to reach qualified candidates. Employers can post jobs online, search for qualified candidates based on specific job criteria, and create an online resume agent to email qualified candidates daily. They also benefit from online reporting that provides job activity statistics.

For job seekers, HBANC Career Center is a free service that provides access to employers and jobs in the homebuilding industry. In addition to posting their resumes, job seekers can browse and view available jobs based on their criteria and save those jobs for later review if they choose. Job seekers can also create a search agent to provide email notifications of jobs that match their criteria.

About the HBANC

The Home Builders Association of Northern California is a non-profit Association comprising nearly 1,000 companies in the home building industry. Its members include home builders, trade contractors, suppliers and related industry professionals based in the San Francisco Bay Area and adjoining coastal areas. For more information, please call (925) 820-7626.

About Boxwood

HBANC developed the HBANC Career Center in partnership with Boxwood Technology, Inc., the leading provider of career center services for the association industry, and the only such provider

endorsed by the American Society of Association Executives (ASAE). In addition to hosting full-featured online career centers, Boxwood also provides technical support, customer service, accounting, content management and ongoing product development. For more information about Boxwood's products and services, visit www.boxwoodtech.com or call 800-331-2177.

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